

LEARN MORE AT TRESBONNEANNEE.ORG

CORPORATE & INDIVIDUAL SPONSORSHIP FORM

Corporation (Individual)				
Contact name				
Address				
City/State/Zip		The same of the sa		
	CHECK ONE	SPONSOR LEVEL	DONATION	
Phone Fax		Sommelier	\$20,000	
Website address		Grand Cru	\$10,000	
Email address		Premier Cru	\$6,000	
NAME AS IT SUSUID ADDEAD IN MADVETING MATERIALS		Reserve	\$4,000	
NAME AS IT SHOULD APPEAR IN MARKETING MATERIALS:		Vin de Table	\$2,500	
My total donation to Très Bonne Année: \$ Credit card # Expi	ration Date:	TF	RÈS BON	

TITLE AND CORPORATE SPONSORS: Send a four color, camera ready logo with this form.

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Signature



TRÈS BONNE ANNÉE

teimagined
ADVENTURES
OF THE VINE
...our adventure begins

2025 SPONSORSHIP LEVELS

SOMMELIER \$20,000

- 10 Wine Tasting Reservations
- 10 Launch Party Reservations
- 8 Patrons' Party Reservations
- 10 Vintner's DinnerGala Reservations
- Four-course wine dinner for eight at the Hilton

GRAND CRU \$10,000

- 8 Wine Tasting Reservations
- 8 Launch Party Reservations
- 8 Patrons' Party Reservations
- 10 Vintner's Dinner Gala Reservations

PREMIER CRU \$6,000

- 6 Wine Tasting Reservations
- 6 Launch Party Reservations
- 6 Patrons' Party Reservations
- 8 Vintner's Dinner Gala Reservations

RESERVE

\$4,000

- 4 Wine Tasting Reservations
- 4 Launch Party Reservations
- 4 Patrons' Party Reservations
- 6 Vintner's Dinner Gala Reservations

VIN DE TABLE \$2,500

- 4 Wine Tasting Reservations
- 2 Launch Party Reservations

- 2 Patrons' Party Reservations
- 2 Vintner's Dinner Gala Reservations

THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION OF TRÈS BONNE ANNÉE MAY BE OBTAINED FROM THE PENNSYLVANIA DEPARTMENT OF STATE BY CALLING TOLL-FREE, WITHIN PENNSYLVANIA, 1.800.732.0999.

REGISTRATION DOES NOT IMPLY ENDORSEMENT. YOUR GIFT IS TAX-DEDUCTIBLE TO THE EXTENT ALLOWED BY LAW.

LEARN MORE AT WWW.TRESBONNEANNEE.ORG/SPONSORSHIP

2025 EVENTS

TRÈS BONNE ANNÉE LAUNCH PARTY

Tuesday, July 15, 2025 – 6:30 p.m. to 9:00 p.m. – Hilton Harrisburg Patio Included in Sponsorship

Join us "On the Patio" at the Hilton for a "Welcome to Très Bonne Année 2025" reception. Heavy hors d'oeuvres and wine will be served.

WINE TASTING

Wednesday, August 6, 2025 – 6:30 p.m. to 8:30 p.m. – Hilton Harrisburg "Raid Our Cellars Featuring Old World vs. New World Wines"

Included in Sponsorship and Open to the Public

Take your wine knowledge to a new level at this tutorial tasting featuring marquee wine selections from some of the most prestigious collectors in the area. Guests will taste and compare wines selected for their superior character and style, guided by wine expert Sommelier, Carrie Elliott Reese. Reservations are required, as there is very limited seating.

This event is open to the public.

(\$75 per person)

PATRONS' PARTY

Sunday, August 24, 2025 – 5:30 p.m. to 9:30 p.m. – The Willows at Ashcombe Mansion

Included in Sponsorship and Open to the Public

The Patron's Party welcomes all corporate and individual sponsors, as well as guests who wish to attend with a purchased ticket. The event will be held at The Willows at the Ashcombe Mansion in Mechanicsburg. An elegant hors d'oeuvres reception is followed by a four-course dinner with fine wines and a small live auction featuring some of our most special and sought-after lots. The event is open to the public.

(\$200 per person)

VINTNER'S GALA WINE AUCTION AND DINNER

October 4, 2025 – Hilton Harrisburg
Included in Sponsorship and Open to the Public

The Vintner's Gala is a formal, black-tie event held at the Hilton Harrisburg. The evening begins with a reception and silent auction, followed by an elegant four-course dinner including wine parings. A live auction, features premier wines, trips, and superb dinners served at the homes of local patrons. The event is open to the public.

(\$250 per person)

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Corporation (Individual)			
Contact name			
Address			
City/state/zip			
		CHECK ONE	SPONSOR LEVEL
			Sommelier
Website address			Grand Cru
Email address			Premier Cru
NAME AS IT SHOULD APPEAR IN MARKETING MATERIALS:			Reserve
			Vin de Table
My total donation to Très Bonne Année: \$			
Credit card #	Expiration Date:		
Signature			ΛГ
TITLE AND CORPORATE SPONSORS: Send a four color, camera ready logo wit			
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DONATION

\$20,000

\$10,000

\$6,000

\$4,000

\$2,500

LEARN MORE AT TRESBONNEANNEE.ORG



About Us

TRÈS BONNE ANNÉE

Très Bonne Année is a nonprofit, charitable organization that presents an annual series of cultural, social and educational events through the celebration of food, wine and hospitality.

Follow us on social @tresbonneannee

SPONSORSHIP PACKET | 2024



2024 Beneficiaries

TRÈS BONNE ANNÉE 2024 WILL BENEFIT THE UPMC PINNACLE FOUNDATION, WHITAKER CENTER FOR SCIENCE & THE ARTS, THE NATIONAL RESTAURANT ASSOCIATION EDUCATIONAL FOUNDATION, AND ITS STATE AFFILIATE, PRLAEF.

UPMC Pinnacle Foundation

To provide resources to meet the needs of our most vulnerable patients, promote health and lifelong wellness in our communities, and support our workforce so we can attract, train, and retain the best and brightest talent at UPMC in Central Pa., Learn more at upmcpinnaclefoundation.org

UPMC PINNACLE FOUNDATION

Whitaker Center for Science and the Arts

To serve as the center for scientific. artistic. cultural, and educational activities to enhance the region's quality of life and economic vitality. Learn more: whitakercenter.org.



NRAEF & PRLAEF

To empower people from all backgrounds with the training and education they need to secure a better future via the hospitality industry. Learn more: chooserestaurants.org/programs







2024 Events

TRÈS BONNE ANNÉE "OUTSTANDING IN THE FIELD"

Hollinger Farm
September II, 2024
5:00 p.m. - 9:00 p.m.

TRÈS BONNE ANNÉE
GALA CELEBRATION & AUCTION

Whitaker Center & Hilton Harrisburg October 5, 2024 6:00 p.m. - 10:00 p.m.

TRÈS BONNE ANNÉE PATRON'S APPRECIATION PARTY

The Willows at Ashcombe Mansion November __, 2024 6:00 p.m. - 9:00 p.m.

FOR TICKETS AND INFORMATION VISIT: TRESBONNEANNEE.ORG/EVENTS

Unleash the Power of Partnership with Très Bonne Année Sponsorship. Join us on a transformative journey to champion arts, sciences, culture, and hospitality education. Ignite positive change and create unforgettable moments through our immersive events. Elevate your brand and forge meaningful connections as we shape a brighter future together.

UNDERWRITING EVENT SPONSORS (*Outstanding in the Field)

OITF* Venue

\$25,000

- 10 OITF reservations
- 10 Gala reservations
- 4 Patron's reservations
- A private wine or whiskey
 Dinner for 10 guests

OITF* Dinner

\$15,000

- 8 OITF reservations
- 4 Gala reservations
- 2 Patron's reservations

OITF* Reception

\$10,000

- 6 OITF reservations
- 2 Gala reservations
- 2 Patron's reservations

Gala Title

\$20,000

- 6 OITF reservations
- 20 Gala reservations
- 6 Patron's reservations
- A private wine or whiskey
 Dinner for 10 guests

Gala Dinner

\$15,000

- 4 OITF reservations
- 20 Gala reservations
- 4 Patron's reservations

Gala Reception

\$10,000

- 2 OITF reservations
- 10 Gala reservations
- 4 Patron's reservations

Patron's Title

\$20,000

- 6 OITF reservations
- 10 Gala reservations
- 10 Patron's reservations
- A private wine or whiskey
 Dinner for 10 guests

Patron's Dinner

\$15,000

- 4 OITF reservations
- 4 Gala reservations
- 10 Patron's reservations

Patron's Reception

\$10,000

- 2 OITF reservations
- 4 Gala reservations
- 8 Patron's reservations

UNDERWRITING EVENT SPONSORS (*Outstanding in the Field)

Corporate Gold

\$10,000

- 4 OITF* reservations
- 10 Gala reservations
- 4 Patron's reservations

Corporate Silver

\$6,000

- 2 OITF* reservations
- 8 Gala reservations
- 4 Patron's reservations

Individual Gold

\$4,000

- 2 OITF* reservations
- 4 Gala reservations
- 4 Patron's reservations

Individual Silver

\$2,600

- 2 OITF* reservations
- 4 Gala reservations
- 2 Patron's reservations

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LEARN MORE AND BECOME A SPONSOR AT WWW.TRESBONNEANNEE.ORG/SPONSORSHIP

Contact Us



Ann.Della-Croce@Hilton.com

If you have any questions about sponsorship please contact Ann Della-Croce.



717-877-0093

